

# A SENSE OF COMMUNITY

Our Connection to Our Neighbors is Invaluable



## 4th Annual ACE Bowl-A-Thon

In February, Henssler employees participated in A Community Effort's 4th Annual Bowl-A-Thon. Through fundraising and donations both inside and outside of Henssler Financial, the event raised \$15,000, which will be used to provide non-medical financial assistance to local families with a child fighting cancer.

Left: Team "Living on a Spare" included employees and spouses:

1. B. Brandon Mackie, CFP®, wife and son
2. Michael Griffin, CFP® and fiancée
3. Jennifer Thomas, CFP®
4. Jimmy Thibault

Serving the community has always been an important cornerstone for the firm. Leading by example, Dr. Gene and Pat have shown the importance of community involvement and have continuously encouraged employees to derive satisfaction from participating and helping others. "We are very proud our employees take an active role in contributing to the betterment of local communities through organizations that improve the lives of others," said Dr. Gene. "It demonstrates a commitment to the people where we live and work." With that in mind, below we highlight some of the organizations Henssler Financial and our employees champion.



**William G. Lako, Jr., CFP®**  
KSU Foundation  
Board of Trustees

The KSU Foundation is driven to enhance education, create opportunities for students, faculty and staff to succeed, as well as expand the horizons of Kennesaw State University by receiving, investing, accounting for, and allocating private gifts and contributions in support of the school.



**Mark Mathews**  
Cobb County Safety Village  
Foundation Board Member

The Cobb County Safety Village believes education is the key to reducing risk and protecting their community. By reaching out to residents, they teach important safety techniques, provide guidance on crime prevention, and involve residents in hands-on learning experience.



**Marian Macleod-Elliott, C.P.A.**  
Community Assistance Center (CAC)  
Treasurer & Board Member

By meeting basic human needs (food, shelter and clothing), CAC aims to help individuals stay in their home, to help reduce poverty, and to build stronger independent families and thus a more stable community.



**Stacy Haubenschild**  
Center for Family Resources (CFR)  
Board of Directors

CFR serves local families that are either homeless or in danger of becoming homeless. Through their long-term supportive services, they aim to ensure that once someone leaves their program, they have the skills, tools and resources to be self-sufficient enough to never again need their help.



**John W. Dickson III, C.P.A., CVA**  
St. Jude's Recovery Center, Inc.  
Treasurer and Board Member

Providing care to homeless and low-income individuals in greater Atlanta, St. Jude's Recovery Center provides an integrated system of care that sustains recovery from addiction and co-occurring mental health disorders and returns at-risk individuals to their families and communities.



**B. Brandon Mackie, CFP®**  
A Community Effort (ACE)  
Board Member

ACE provides non-medical financial assistance to families with a child fighting cancer. They aim to relieve the non-medical financial stress by helping to pay for families' living expenses during these tough times.



**Alex Townsend**  
Georgia Symphony Orchestra (GSO)  
Board of Trustees

The mission of the GSO is to engage and enrich diverse audiences through the presentation of music at the highest artistic level and to provide programs and education that instill a lifelong appreciation for the arts.



**Lynn Maus**  
KSU School of Art and Design  
Advisory Board

Kennesaw State University School of Art and Design's mission is to lead in the education of art students and to promote the visual arts as an essential expression of the human condition. The School cultivates artistic and intellectual growth by developing creativity, innovation, critical thinking, and technical proficiency.

## Additionally, Our Staff are Active Members, Volunteers and Fundraisers for the Following Organizations:

- Calvary Children's Home
- Calvin Johnson Foundation Inc.
- Cobb Chamber of Commerce
- Cobb Competitive EDGE
- Kennesaw Business Association
- Kennesaw State University Coles College Scholars Program
- Kennesaw Dream Foundation
- Knights of Columbus Transfiguration Council
- Make-a-Wish Foundation
- MUST Ministries
- North Cobb Rotary
- Operation HOPE
- Sandy Springs/Perimeter Chamber of Commerce
- Strand Theatre Foundation
- The Drake House
- Zoo Atlanta

# CFR THANKS FOR GIVING FOOD DRIVE

October 2016

Henssler Financial issued a challenge to each department to bring in as many canned food and pantry items as possible for the CFR's Thanks for Giving food drive. With seven departments competing, employees purchased more than 1,750 items, which included 924 canned items and 296 boxes of pasta. Additionally, they supplemented their donation with \$675 in grocery store gift cards that will be used to purchase turkeys.

Thanksgiving week can be even more financially stressful when students are home from school for more than just the holiday meal. By participating in the Thanks for Giving food drive, Henssler Financial's donations will help CFR feed more than 20 families this holiday season.

